

## CALL FOR CONCEPT NOTES

Round 8

8 July 2015

### Purpose & Background

Each year, approximately 1.24 million people die on the world's roads and another 50 million are seriously injured. Despite having a little over half of the world's vehicles, low- and middle-income countries are disproportionately affected by this growing crisis. One way to combat road traffic injuries and deaths is the passage and implementation of evidence-based policies (legislation, regulations, standards) to protect road users.

The Road Safety Grants Programme's primary objective is to support civil society organizations in selected low- and middle-income countries to advocate for policy change to address gaps in policies to protect road users. It also supports civil society organizations to promote the successful implementation of evidence-based policies.

### Eligible Countries and Cities

Concept notes will be accepted from civil society organizations applying to work on policy change or policy implementation, on national, provincial, or municipal levels, in the following countries:

- China, India, Philippines, Tanzania, Thailand, Vietnam

Concept notes will also be accepted from civil society organizations applying to work on policy change or policy implementation in the following cities:

- Brazil: Fortaleza, Sao Paulo
- China: Shanghai
- Colombia: Bogota
- Ethiopia: Addis Ababa
- Ghana: Accra
- India: Mumbai
- Indonesia: Bandung
- Thailand: Bangkok
- Vietnam: Ho Chi Minh City

*Please note that applications from the aforementioned cities must be focused on city-level policy change or policy implementation.*

### Legacy Countries

Applications will also be considered from Brazil, Cambodia, Kenya, Mexico and Turkey which propose to contribute to on-going advocacy campaigns already supported by the Road Safety Grants Programme. For more information on the grants awarded in these countries and on-going campaigns, please visit our website at <http://www.grsproadsafety.org/content/road-safety-grants-programme-%E2%80%93-grants-awarded>.

## Eligible Applicant Organizations

Civil society organizations (non-governmental organizations, government organized non-governmental organizations, universities, etc.) with relevant experience in the field of road safety, injury prevention or policy advocacy are invited to apply. Applicant organizations must be registered and operational in the country in which the project will be delivered.

Applicant organizations must be registered legal entities capable of entering into contractual arrangements, receiving foreign funds, and assuming legal and financial obligations.

The grants program does not fund individuals or organizations associated with or receiving funds from the alcohol beverage, firearms, pornography, or tobacco industries.

## Eligible Application Priority Areas

The Road Safety Grants Programme will fund civil society organizations in selected low- and middle-income countries and selected cities to advocate for policy change to address gaps in policies to protect road users. It also supports civil society organizations to advocate for and promote the successful implementation of evidence-based policies. The Global Road Safety Partnership defines advocacy as *“a set of targeted actions directed at decision makers in support of a specific policy issue.”*

Priority will be given to applications focusing on policy change related to the following road safety behavioral risk factors: drinking and driving, helmet wearing, seat belt use, child restraint use and speeding. Campaigns focusing on omnibus legislation or mobility legislation with one or more specific behavioral risk factor policy objectives may also be considered.

### *Points to consider:*

- Legislation, regulations, and standards form the legal framework for keeping road users safe. These may be developed and progressed at different levels of government: national, provincial or municipal. In cases where elements of the existing legal framework are adequate, efforts may be needed to improve implementation of some elements.
- Sub-national advocacy campaigns can have the long-term potential for influencing national level policy change. Applications for sub-national work will be reviewed accordingly.
- Equal consideration will be given to projects focused on advocating for policy change and advocating for policy implementation.
- A project which proposes clear steps to change or enforce one important element of policy will be considered equally to more ambitious projects with multiple objectives.
- Applications most likely to be selected for funding will have clear, evidence-based policy objective(s) and well developed strategies on how to achieve them.
- Commonly employed strategies to advance policy objectives include Informing policy-makers;

Supporting technical/legislative bodies; Building stakeholder coalitions; Identifying and working with policy champions; Building public support & raising public awareness; Engaging with the media

*The following are not eligible for funding*

- School or youth targeted education programmes
- Research projects
- Purchase of equipment
- Funding of road infrastructure
- Purchase of trinkets/campaign merchandise

## **Funding & Project Timelines**

Applications may be submitted for up to CHF 120,000 and not exceeding 24 months in duration.

## **Application Process**

Organizations are invited to submit a two-page concept note and provide information on potential grant applications. Concept notes will be evaluated and organizations whose concept notes are selected will be invited to submit a full proposal for consideration. Only organizations which submit a successful concept note will be invited to submit a full proposal for consideration.

Applicant organizations may submit more than one concept note.

Concept notes will be reviewed by an international panel of experts and members of an advisory working group. They will be scored on their potential to reduce road traffic fatalities and injuries, project design, and applicant organization capacity.

You will be informed if your concept note has been selected for advancement by 18 September 2015, 18:00 CET.

*Points to consider:*

- For instructions on submitting a concept note go to the following link:  
<http://www.grsproadsafety.org/content/apply-grant>
- Concept notes must be submitted, by Monday, August 3<sup>rd</sup>, 2015, 08:00 CET. (to see what time that is in your country please check [www.timeanddate.com](http://www.timeanddate.com)).
- Only applications written in English will be accepted.

**For more information on GRSP and the Grants Programme please visit:**

Global Road Safety Partnership:

<http://www.grsproadsafety.org/>

Road Safety Grants Programme:

<http://www.grsproadsafety.org/grants-programme>