

Now in Kolkatta!

SAFRG in association with MINDWARE

presents

a day long workshop on

RAISING FUNDS EFFECTIVELY

Led by: Ann Fritschner

Saturday, February 13, 2010 from 10.00am to 5.00pm at Rotary Sadan, Kolkatta

A highly interactive and hands-on training on fundraising!

- ☆ Come understand the various techniques of fundraising!
- ☆ Learn how to match the techniques with the available resources in your organization!
- ☆ Create a successful Fundraising Plan for your organization!

SAFRG is a capacity building organization that aims to help civil society organizations and individual fundraisers reach their full fundraising potential.

MINDWARE for Learning is an international network of people, programs, and products dedicated to successful, innovative learning.

**Register
Now!**

Participation charges: Rs.3000/-
For details and registration contact:

mindware.kolkata@gmail.com
programs@safrg.org

About the Trainer:



Ann Fritschner

Come join us for a day of fundraising ideas, tips and techniques. Ann Fritschner, an AFP Training Academy graduate and Advanced Certified Fundraising Professional, will present this interactive and fun seminar. She has been a member of the Association of Fundraising Professionals since 1986.

Ann is a fundraising trainer, coach and consultant who helps practitioners and skilled volunteers understand the big picture of fundraising and how all the pieces can fit into a smooth, well thought out development plan. This workshop will include the most effective fundraising methodologies, ideas on how to make the most compelling case for your organization, how to communicate your messages and how to invest in the support systems that will result in contributions.

Ann has been a fundraising practitioner for over 30 years, and has worked in most aspects of the Independent Sector including healthcare, religion, education, grass roots, environment, arts and start-up organizations. She is ordained in the Episcopal Church and will be visiting Calcutta from Western North Carolina where she has her own consulting practice and trains for the Duke University Non Profit Management Center.

**South Asian
Fund Raising
Group**
www.safrg.org



MINDWARE

CREATING THE FUTURE

17, SHAKESPEARE SARANI, KOLKATA
TELE - 033 4003 5081



**Raising Funds
Effectively™**

Ann Fritschner, ACFRE
Hendersonville, NC 28739