

REPORT ON OBSERVANCE OF WORLD WATER DAY-2011

In order to increase the awareness with regard to water resources conservation, EARTH, Pattamundai have come forward to observe the world water day on 22nd of March at Maa Basanti Girls High school, Damarpur, Kendrapara District.

The highlights of this programme were the wide range of enthusiasts. Children from different schools have participated in essay competition on this year's theme of 'water for cities- Responding to the urban challenge' many dignitaries have also participated in this observation in the public meeting at Damarpur Village on 22nd March 2011. The chief guest of the programme was Mr. Santosh Kumar Mishra, Additional civil supply officer, Kendrapara District. Mr. Mishra focused on the impact of rapid urban population growth, industrialization the uncertainties and the devastating worldwide destruction. He also explained although Industry is a major contribution to socio economic development and a large part of its success derived from the usage of water for production, they should be socially responsible for utilizing it in the most efficient manner and to return the water to our environment in an unpolluted form.



Mr. Basant Kumar Nayak, secretary, EARTH delivered the welcome address followed by the talk by Mr. Baikunthanath Nayak, retired teacher Damarpur High School. In his speech, he said water is critical resource of human consumption, agriculture use or sanitation. If more sustainable ways of water use are not put into place without delay, we will have to face serious water crises and also experienced lack of safe water and sanitation in cities, which leads to cholera, malaria, diarrhea and any other serious diseases.

The chief speaker of the programme was Mr. Nursingh Charan Acharay, retired Head Master of Damarpur High School, Highlighting the importance of the day, stressed upon the action to be taken to protect our ecosystem whilst considering the negative impact on our day to day activities which can have on our surrounding environment and also pledge to each participant to take ownership and responsibility for the protection and management our water resources in a sustainable manner.

Mr. Subash Chandra Dash, social worker presided over the meeting. Finally, the chief guest distributed prizes to winner students of the essay competition. The vote of thanks was presented by Mr. Gyana Ranjan Dhal. Among other Villagers, teachers, CBO's, Youths and school students participated in the program. At the end of the programme, each participant pledged to conserve the water resources